



## **NEWS RELEASE – JANUARY 23, 2006**

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### **PINK JEEP TO PATCH UP ROCKY GAP ROAD**

**Las Vegas, NV.--** On Wednesday, January 25, Pink Jeep Tours-Las Vegas will begin reconstruction of Rocky Gap Road at Red Rock Canyon. The area, a popular national conservation area near Las Vegas, was damaged by fall and winter storms in 2004 and 2005. The damage was so extensive that Pink Jeep has not been able to conduct that leg of their Red Rock tour.

“As good stewards of this beautiful natural resource we approached the Bureau of Land Management about reconstructing Rocky Gap Road”, Alix Reed General Manager of Pink Jeep Tours-Las Vegas said. “The BLM were very receptive about the idea and has been instrumental in our mission. We are providing a Bobcat tractor and ten eager Pink Jeep employees who are volunteering their time, picks, and shovels to complete the job. Very soon curious tourists as well as their off-road comrades will once again be able to experience the beauty of this area that is inaccessible to most”.

Pink Jeep Tours is one of the few companies that hold off-road permits to conduct guided scenic tours in the surrounding areas of Las Vegas. “*Experience the Natural Side of Las Vegas*” stretches across all of their vehicles. “We do not want our customers to miss out on the unique experience of the slow climb up Rocky Gap, and seeing the fantastic landscape transformation from low elevation desert surroundings to an area rich in pine trees, wildlife, and spectacular views of a hidden arroyo”, said Reed.

Rocky Gap Road, once known as “Potato Ridge”, was one of the original routes from Las Vegas over the Spring Mountains to the Pahrump Valley. It is the only off-road trail in Red Rock Canyon and is well known to local off-road enthusiasts. Evidence of ancient Native American history is also found along Rocky Gap Road consisting of “roasting pits” that were used for cooking, as well as rock shelters that may have been dwellings created from huge boulders lodged against each other.

For more information about Pink Jeep Tours, visit [www.pinkjeep.com](http://www.pinkjeep.com) or call Alix Reed at 702-895-6777.

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