



FOR IMMEDIATE RELEASE:
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***PINK JEEP TOURS – LAS VEGAS TO FEATURE SPRINGS PRESERVE
NEW LAS VEGAS CITY TOUR BEGINS AT BIRTHPLACE OF LAS VEGAS***

Las Vegas, NV – From prehistoric wetlands to world-class resorts, from gangsters to gaming, from railroad stops to ranches, Las Vegas is a vacation and entertainment mecca. Discover Las Vegas and enjoy its rich and risky evolution on a Pink Jeep Tour.

The Springs Preserve showcases the birthplace of Las Vegas, and is home to the artesian spring that supplied the first settlers pioneering the valley. Located just steps away from the origin of our water source, the tour will begin at the ORIGEN® experience. The Springs Preserve's ORIGEN Experience showcases fascinating interactive exhibits that capture the spirit of Las Vegas, the land, the earliest inhabitants and the many possibilities for the future of Las Vegas.

Visitors get a taste of the old west and the Mojave Desert followed by the chance to satisfy their appetite at the Springs Cafe by Wolfgang Puck offering up a light dinner menu with spectacular and unmatched views of Las Vegas.

Professional tour guides will present the city to you in a way you could not find otherwise. Interpretive guides will help you discover the story and the landmarks of Las Vegas, present, past, and future.

“Las Vegas has a wealth of resources,” said Alix Reed, General Manager of Pink Jeep Tours-Las Vegas, Inc. “We are fortunate to partner with the Springs Preserve and to present the wealth of information about the natural resources of the city and surrounding area. We invite you to discover the many educational and historical resources of the Las Vegas area with our New Pink Jeep Las Vegas City Tours.”

Tour Highlights Include:

- Travel in style on our comfortable custom Tour Trekkers
- Springs Preserve ORIGEN Exhibits and Galleries
- Historic and Popular Las Vegas Landmarks
- Light meal from Springs Cafe by Wolfgang Puck (evening tour only)
- Tours conducted by our Professional Tour Guides
- Dramatic panoramic views of the city's skyline

Tour Information:

- AM Classic Tour
 - Tour Time: 3 hours long and begins at 8:00am.

Note: The morning tour does not include a meal.

- PM Upgrade Tour
 - Tour time: 4 hours long and begins at 2:30pm.
 - Includes light meal from Springs Cafe by Wolfgang Puck

About the Springs Preserve

Located three miles from the famed Las Vegas Strip, the Springs Preserve is a 180-acre national historic site featuring botanical gardens, trails, historical structures, restored wetlands, wildlife exhibits, a child's play area and a 1,800-seat amphitheater. Indoor experiences include two exhibition galleries dedicated to showcasing art of local and national significance, on-site technologically advanced learning center and interactive museum exhibits, and the Springs Cafe by Wolfgang Puck. The Springs Preserve also hosts seasonal special events including concerts, arts shows and holiday experiences. Visit www.springspreserve.org or call 702-822-7700.

FOR MORE SPRINGS PRESERVE INFORMATION CONTACT:

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About Pink Jeep Tours – Las Vegas, Inc.

Experience the "natural side" of Las Vegas. Founded in 1958 in Sedona, Ariz., Pink Jeep Tours is the premier off-road tour company in the Southwest. *Nevada Magazine* readers recently named Pink Jeep Tours "Top Tour Company." Built and designed specifically for Pink Jeep Tours, The Tour Trekker is the first-of-its-kind, luxurious yet rugged, all-terrain vehicle. As one of the few Las Vegas tour companies to possess off-road permits, guests experience areas inaccessible to most. From Grand Canyon to Hoover Dam to Mt. Charleston, there are 10 tours showcasing the Southwest's breathtaking landscape. Off-road has never been so civilized. For more information, go to www.pinkjeep.com. Or call Pink Jeep Tours at (702) 895-6777

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