



FOR IMMEDIATE RELEASE

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Tweet to Win a Pink Jeep Tour!!

Pink Jeep Tours of Sedona is giving away seven tours—one for each day during the first week of September—to seven lucky tweeters. (That's Twitter users for the digitally-challenged. You can start an account here: www.twitter.com)

The rules are simple: to participate, simply send out a tweet of an Eco Travel Tip with #pinkjeeptours included somewhere within the 140 characters. You only have to send out one tweet each day during the contest to be eligible for that day. You can enter in all seven daily contests if you want. The message must include the hashtag #pinkjeeptours and offer an Eco Travel Tip to be eligible.

There will be a random drawing from the BEST eco travel tips to choose the tour winner each contest day. Winners will be notified via our Twitter account (@pinkjeeptours), and will have five days to claim the prize. By participating, you agree to have us feature your Eco Travel Tips in our monthly e-newsletters, The Pink Press.

For more information on Pink Jeep Tours visit www.PinkJeep.com. Pink Jeep Tours, the premier adventure tour company of Northern Arizona, was founded in 1960 and has its corporate headquarters in Sedona, Arizona. It serves visitors from around the world with a corporate fleet of 65 vehicles and is the only Jeep tour company with guide trainers certified by the National Association for Interpretation on its staff.