

NEWS RELEASE  
*For Immediate Release*

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## **ANDREA CARUSETTA TO CREATE PINK JEEP TOURS' 50<sup>TH</sup> ANNIVERSARY CAKE**

Sedona, AZ (June 21, 2010) -- Andrea Carusetta of Sedona Cake Couture will provide the icing on the cake at Pink Jeep Tours' 50th Anniversary celebration. Carusetta will create a cake for the celebration to be held on June 24 in conjunction with the Sedona Chamber of Commerce business mixer, at the Pink Jeep Plaza in Uptown Sedona from 5:30 p.m. to 7:30 p.m.

Carusetta was the winner of the T.L.C. Network's Ultimate Cake Off challenge earlier this year and received top awards at the prestigious National Association of Culinary Executives (NACE) Cake Competition in 2007 and 2008. Carusetta's renowned work was an obvious match for the iconic Pink Jeep image - unique, breathtaking, and above all, FUN.

As a commercial artist and baker for a number of years, wedding cakes became Carusetta's ultimate medium. Carusetta started Sedona Cake Couture when she moved to Sedona in 2003. She has created cakes for numerous celebrities, appeared on the Food Network Challenge, and TLC's Ultimate Cake Off.

Pink Jeep Tours, the premier adventure tour company of Northern Arizona, was founded in 1960 and has its corporate headquarters in Sedona, Arizona. It serves visitors from around the world with a corporate fleet of 65 vehicles and is the only Jeep tour company with guide trainers certified by the National Association for Interpretation on its staff.

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